



**M&M Royalty Fashion Design B.V.**

**Cookie Policy**

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## 1. Introduction:

This is the Cookie Policy of M&M Royalty Fashion Design B.V. (hereinafter referred to as M&M Royalty). Here you will find information that relates to the cookies that M&M Royalty (possibly) places on your devices. These can be devices such as computers, smartphones, tablets and laptops.

M&M Royalty uses cookies to offer you an optimal service and user experience as a visitor of the website of M&M Royalty. M&M Royalty will request permission for the use of certain cookies by means of a banner.

### **What are cookies?**

Cookies are small text files that are placed on a PC, mobile phone or tablet by an internet page. These text files collect certain data. What data a cookie collects differs per type of cookie. This can be data about the operation of a website or to create a digital profile of the visitors of the M&M Royalty website.

There are three different types of cookies that all have their own function. These are analytical cookies, functional cookies and marketing cookies.

Below we offer you an overview of the cookies placed by M&M Royalty. All cookies are categorized according to their function. These cookies are displayed with the storage period used by the cookies themselves.

### 1.1 Necessary

Necessary cookies are used to make certain functions of the website work properly. Consider, for example, the pop-up for the cookie banner. Below you will find an overview of the necessary cookies that M&M Royalty uses. The storage period is also displayed.

Cookie	Purpose	Storage period
Apbct_anticrawler_passed	This cookie is used to detect spam and to improve the security of the website.	Session
Apbct_cookies_test	This cookie is used to detect spam and to improve the security of the website.	Session
Apbct_page_hits	This cookie is used to detect spam and to improve the security of the website.	Session
Apbct_prev_referer	Used to identify and eliminate spam on the comment function of the website.	Session
Apbct__site_landing_s_ts	Ensures the browser security of visitors by preventing spoofing of requests on different sites. This cookie is essential for the security of the website and the protection of the visitor.	Session
Apbct_site_referer	This cookie is used to detect spam and to better secure the website. This cookie does not store specific data of the visitor.	2 days
Apbct_urls	Used to identify and eliminate spam on the comment function of the website.	2 days
CookieLawInfo-checkbox-necessary	Checks which cookies the visitor has accepted.	1 year
CookieLawInfo-checkbox-non-necessary	Checks which cookies the visitor has accepted.	1 year
Ct_checked_emails	Used to identify and eliminate spam on the comment function of the website.	Session
Ct_checkjs	Used to identify and eliminate spam on the comment function of the website.	Session
Ct_fkp_timestamp	Used to identify and eliminate spam on the comment function of the website.	Session
Ct_has_scrolled	This cookie distinguishes between a bot and a person.	Session

Ct_pointer_data	Used to identify and eliminate spam on the comment function of the website.	<b>Session</b>
Ct_ps_timestamp	Used to identify and eliminate spam on the comment function of the website.	<b>Session</b>
Ct_screen_info	Used to identify and eliminate spam on the comment function of the website.	<b>Session</b>
Ct_timezone	Used to identify and eliminate spam on the comment function of the website.	<b>Session</b>
Elementor	Used in conjunction with the WordPress theme. This cookie allows the owner of the website to customize the website in real time.	<b>Continuous</b>
PHPSESSID	Remembers the state of the session on different website requests.	<b>Session</b>
Wc_cart_hash_#	Not classified.	<b>Continuous</b>
Wc_fragments_#	Not classified.	<b>Session</b>
Wordpress_apbct_antibot	This cookie is used to distinguish between bots and people.	<b>Session</b>

## 1.2 Analytical cookies

Analytical cookies keep track of the behavior of visitors on the website. This data is solely intended to map out how the M&M Royalty website functions. By using analytical cookies, for example, M&M Royalty can track whether a webpage loads correctly. M&M Royalty does not have to ask permission from the visitor for the use of analytical cookies.

Below you will find an overview of the analytical cookies on the M&M Royalty site and what the functions are of these cookies. The storage period is also displayed.

<b>Cookie</b>	<b>Purpose</b>	<b>Storage period</b>
Apbct_timestamp	Remembers the moment a website visitor enters the website. This is used for internal analytical purposes of the website.	<b>Session</b>
Wooncommerce_recently_viewed	Remembers the last product viewed by the visitor. Used to compile statistical data for the owner of the website.	<b>Session</b>

## 1.3 Marketing cookies

Marketing cookies are used to show targeted advertisements to visitors of M&M Royalty. When you look up a term related to M&M Royalty, you may see an ad from M&M Royalty. This advertisement may also appear based on your internet behavior. In addition, the cookies used by social media are also displayed here.

Below you will find an overview of the marketing cookies that M&M Royalty uses and what the function of these cookies are. The storage period is also displayed.

<b>Cookie</b>	<b>Purpose</b>	<b>Storage period</b>
NID	Connects a unique ID with the website visitor to identify a returning visitor and to show targeted advertisements.	<b>6 months</b>

#### 1.4 Other cookies

Cookie	Purpose	Storage period
Apbct_visible_fields_0	Not classified.	Session
Apbct_visible_fields_2	Not classified.	Session
Apbct_visible_fields_3	Not classified.	Session
Ct_mouse_moved	Not classified.	Session

**Do you have any questions about our Cookie Policy? Please feel free to contact us via the details below.**

[info@mmroyalty.com](mailto:info@mmroyalty.com) | [mmroyalty.com](http://mmroyalty.com)

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